



FLORIDA'S PREMIER LAND FIRM

MoonBeamLandCo.com



YOUR FLORIDA LAND EXPERTS

MoonBeam Land Company, Inc. is your trusted advisor for buying and selling Florida land. We specialize in commercial, industrial, agricultural, transitional/residential development, and recreational properties.

Our mission is to connect clients with exceptional opportunities to grow, invest, and enjoy Florida's most valuable asset: **LAND.**



SEVEN GENERATIONS OF FLORIDA HERITAGE

Backed by over 200 years of Floridian land heritage, Florida's land stewardship isn't just a transaction – it's personal.

WORD FROM THE PRESIDENT

Broker and Owner of MoonBeam Land Company, Inc., John A. Evans, Sr. is a 7th-generation Central Floridian with deep roots in the state's land heritage. Born and raised in Oviedo, he has devoted his career to Florida land brokerage, successfully closing over **\$632 million** in transactions and brokering more than **90,000 acres** over the past 17 years.

Since launching MoonBeam Land Company in 2023, we have sold over **28,000 acres**, totaling **\$203 million** in closed deals. An avid outdoorsman, John's heritage and experience deeply connect him to Florida and the land he so passionately represents.



Our mission remains steadfast: to deliver strategic solutions for Florida's landowners and buyers, shaping communities while preserving the state's natural beauty.

Note: All stats included are accurate as of Q3 - 2025



John A. Evans, Sr.
Owner / Founder / President

FLORIDA IS OUR BUSINESS - FLORIDA IS HOME

WHAT WE DO BEST

Brokerage, Investment, Advisory

Navigating Florida's dynamic land market requires deep insight and experience—and that's where we come in.

We offer:

- Strategic guidance for complex land transactions
- Insight into market cycles and property-specific nuances
- Transitional land investments with long-term appreciation potential
- Advisory services tailored to your financial and development goals
- **We provide unmatched brokerage services** : comprehensive marketing, skilled negotiations, connecting buyers and sellers, and hands-on guidance throughout every step of the process ensuring our clients achieve the strongest results possible

From identifying undervalued assets to advising on entitlements and future uses, we help you unlock land value and position your investment for lasting success.

OUR CORE BUSINESS

Agri-Real Estate

Florida's agricultural and related industries generate over \$182 billion in revenue*, making land the cornerstone of the state's economy and a smart investment for the future.

At MoonBeam Land Company, Agri- Real Estate is at the heart of what we do. We offer a diverse range of properties, including:

- Working farms, citrus groves, and ranches
- Recreational and trophy properties
- Natural resource and conservation land

We're committed to preserving Florida's agricultural legacy while providing land for those who value the state's authentic rural lifestyle.

Commercial & Residential Land

We connect buyers and sellers to meet the growing demand for residential and commercial development across Florida.

Our services include:

- Residential, industrial, and commercial land opportunities
- Single-family, multifamily, mixed-use, and master-planned communities
- Strategic partnerships with local, regional, and national homebuilders
- Expert site selection and evaluation

We facilitate land transactions that fuel Florida's growth and help shape the future of its communities.

We believe in Florida's promise—its land, its people, and its potential as a global economic powerhouse.

Florida Department of Agriculture and Consumer Goods

BUYING AND SELLING LAND - SIMPLIFYING THE PROCESS

Simplifying the Land Buying and Selling Process

At MoonBeam Land Company, we make buying and selling land straightforward with:

- **Unmatched expertise** in Florida's land market
- **Strategic marketing** tailored to each property
- **A proven record of success** across transactions of all sizes

Powerful Marketing Services

Our land marketing platform is designed to showcase your property and attract the right buyers:

- Professional **aerial drone photography & videography**
- Custom-designed **flyers and brochures**
- Dedicated **property-specific websites**
- Eye-catching **signage**
- Advanced **mapping technology**



Exclusive Network Access

When you partner with MoonBeam Land Company, you gain entry to our extensive, proprietary network of:

- Land professionals
- Owners
- Buyers
- Sellers

This network provides **unmatched insights into Florida's land market**, setting us apart from competitors.

Proven Track Record

Our results speak for themselves. We routinely:

- Navigate complex land transactions with confidence
- Ensure a seamless process from start to finish
- Deliver trusted representation for buyers, sellers, and investors

Our Commitment

MoonBeam Land Company is your partner in achieving land goals **Confidently. Confidentially. Efficiently.**

We maximize exposure and accelerate the connection between buyers and sellers.



A 200 YEAR LEGACY

The MoonBeam legacy was born over 200 years ago when the Evans ancestors moved to North Central Florida. Eventually settling among the citrus groves and celery fields of Oviedo, John A. Evans' great-grandfather (B.F. Wheeler) acquired, owned and managed one of Florida's largest citrus, celery, packing and fertilizer plant portfolios in the state.

His commitment to the business and love for the land established the foundation of Florida land stewardship. With a seven-generation legacy rooted in Florida agriculture, their family has managed more than 3,000 acres of citrus groves, a citrus packing house, ranches, farms, and blueberry operations. Today, much of that heritage has transitioned into commercial land and real estate holdings, shaping a strong presence across Central Florida.

A HISTORY OF SUCCESS IN GROWING FLORIDA ASSETS

As a Florida land brokerage with deep roots and extensive experience, we understand the unique nuances of this state's land market—insight that sets us apart from our competitors. Our expertise fosters trust, loyalty, and a high rate of repeat business from clients who appreciate our personalized approach.

Accurate Florida Numbers

Unlike large corporate groups who report global transactions, we focus exclusively on Florida land sales. Our track record reflects true, accurate performance within the state's market not a collection of distant transactions.

Florida Grown

Our team is born and raised in the Sunshine State, backed by a pedigree and history unmatched by others in the industry. We know Florida land because we live here, work here, and care deeply about its future.

Personal Accessibility

Every client receives hands-on, personalized attention from John A. Evans, Sr., who is directly involved in all transactions. From your first inquiry to a successful closing, your goals become our own—delivering the highest level of service and expertise every step of the way.

Confidentiality

Confidentiality is at the heart of who we are. Your business remains your business, and we safeguard your privacy with the highest level of professionalism and discretion.



WE ARE FLORIDA GROWN



Florida's steady migration and development trends have created strong demand for transitional land to support residential, commercial, agricultural, and conservation uses. As opportunities grow, our mission remains clear: to offer strategic land solutions that help shape communities while preserving Florida's natural heritage.

From pristine recreational land, large agricultural tracts, to land ripe for single family residential communities, industrial or commercial development, we're committed to balancing progress with preservation. We look forward to partnering with you in unlock the full potential of Florida's land market.

Expansive Market Exposure

We leverage partnerships with leading real estate platforms to connect your property with the right buyer or seller. All properties listed with MoonBeam Land Company are displayed on our website and shared across our social media platforms extending their reach and visibility.

We leverage partnership with these notable real estate exposure platforms to connect your property with the right buyer(s).



And more ..



BY THE NUMBERS SALES SUMMARY

Since our official launch in Spring 2023, MoonBeam Land Company has achieved remarkable success in Florida land sales. Our rapid growth is fueled by strong relationships with key stakeholders across Florida's land industry. We are grateful to our clients, brokers, landowners, builders, investors, and developers for trusting us with their transactions and helping establish MoonBeam as a leading Florida land brokerage.

LAUNCH (Since Q1 - 2023)

28,000+
ACRES SOLD

\$203M+
CLOSED TRANSACTIONS

Organically sourced, originated, and closed transactions of Florida land. These sales included agricultural portfolios, trophy properties for high net worth individuals, and large land tracts for single family residential and commercial development, among others.

A 17 - Year Track Record of Success

MILESTONE
90,000+
ACRES SOLD

\$632M+
IN TOTAL SALES

PROVEN PROCESS, PROVEN SUCCESS

108± ACRES | **\$757,000**
SOLD EACH WEEK | IN CLOSED TRANSACTIONS EVERY **SINGLE WEEK**

Proven Track Record

- Over 17 years, John A. Evans, Sr. has averaged 108± acres sold every week, representing \$757,000 in closed transactions weekly.
- Successfully completed transactions ranging from less than 1 acre to 23,000 acres.
- Experienced in working with family-owned operations to industry giants, and every type of buyer and seller in between



MEET OUR TEAM OF FLORIDA LAND EXPERTS

At MoonBeamLand Company, our team is deeply rooted in Florida's land heritage and committed to delivering results with integrity, insight, and unmatched service. We specialize in agricultural, transitional, recreational, and conservation land—connecting clients to the full potential of Florida's diverse landscapes.

Whether you're buying, selling, or investing, we're here to guide you every step of the way.



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Note: To view profiles of any agent or employee of MoonBeam Land Company, Inc. please visit www.MoonBeamLandCo.com.



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